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MANHEIM HARRISONBURG

SELLER RESOURCE GUIDE





SELLER TOOLS

RECONDITIONING AND DETAILING - The benefits to sellers are maximizing profits with higher condition grades, attracting more buyers - clean cars sell better in the lanes and on the lot. Have the auction handle your reconditioning needs and increase your efficiency. Ask about our rates for a variety of services and volume discounts.

50%

Simulcast listings with images
convert 50% better

ENHANCED VEHICLE IMAGING - Enhanced Vehicle Imaging provides a standard and consistent set of vehicle images, leading to a higher conversion rate for sellers and more confidence for online buyers. Our options include 7 or 15 Outdoors pictures.

3X

Vehicle listings with condition
information are up to three-
times more likely to sell.

InSIGHT CONDITION REPORTS - Vehicle listings with condition information sell up to three times more often than listings without. CR's build confidence and increase in lane and online sales.

NEVER LEAVE THE MARKETPLACE - Your inventory can be pre-registered for the sale, auto-listed on OVE or Manheim Express. Experience 24/7 marketplace opportunities.



MEET THE DEALER SERVICES TEAM

Karl Kiracofe, General Manager, Manheim Harrisonburg

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LOCATION INFORMATION

Manheim Harrisonburg:

Regular sale day is every Wednesday and kicks off at 9:00 AM EST. We also have a Roanoke Valley Mobile Sale the first three Fridays of the month at 10:00 AM EST.

Public Sales featuring Police Units and Surplus Equipment as scheduled.

Office Hours:

Mon-Thurs 8:30 AM-5:00 PM

Fri 8:30am-1:00 PM

Lot Hours:

Transporters Mon-Sunday 6:00 AM - 10:00 PM

Dealers Mon-Friday 6:00 AM - 6:00 PM

Key Drop:

Key lock box under front canopy after 10:00 PM – before 6:00 AM

